

Simon Markström

Partner European Patent Attorney, Area Manager Jönköping
M.Sc. Industrial Engineering Business

Simon Markström is a European Patent Attorney passionate about identifying and capturing value in his clients' intellectual assets and based on the client's specific business idea. Simon has a wide experience from a range of technology fields, and an extensive experience of cases within the automotive industry and medical devices. Simon has also passed the USPTO bar exam, and works a lot with US patent prosecution. On top of his daily work with specific cases Simon manages the Jönköping Office and is a member of the board of AWA Holding.

Before joining AWA Simon worked as a business consultant creating growth strategies. Simon also has experience from working with IP commercialization strategies at Konsert IP (previously CIP PS) in Gothenburg and Palo Alto Research Center (PARC) in Silicon Valley. Simon also managed his own IT-firm during for about 6 years in parallel to his studies. Simon also have experience from several Board commitments and is a certified Board member issued by Styrelseakademin. In 2018 Simon was a visiting attorney at Haug Partners on Manhattan. There, Simon passed the USPTO Bar Exam and learnt more both about US prosecution and litigation.

Prior experience

- Founder Bisdat, 1999-2004
- Summer intern, Palo Alto Research Center PARC, CA USA 2008
- Business analyst, CIP Professional services (now Konsert IP), 2009
- Business consultant, Specma Component AB, 2009-2010

Languages

- Swedish
- English

Education

- Bachelor's degree Industrial engineering and management, 2004-2007
- Courses at Stanford and CAL Berkeley, 2007
- Master's degree, Intellectual Capital Management, 2009

Authorisations

- European Patent Attorney
- Have passed the USPTO Bar Exam
- Authorised Board Member, Styrelseakademin

Additional Information

- Frequent jury member of innovation competitions



simon.markstrom@awa.com

Phone: +46 36 290 70 04

Mobile: +46 736 42 51 21

Office: Jönköping, Sweden

Practice areas

- Analyses & searches
- Design
- IP due diligence
- IP transactions & licensing
- IP Strategy
- Utility models
- Litigation (patent)
- Licensing
- Oppositions
- Patent, contentious
- Patent, prosecution
- Trade secrets

Industry expertise

- Automotive
- Food & beverage
- Mechanics
- Software & IT
- Medtech
- Building & construction
- Manufacturing & process technology
- Franchising

www.awa.com